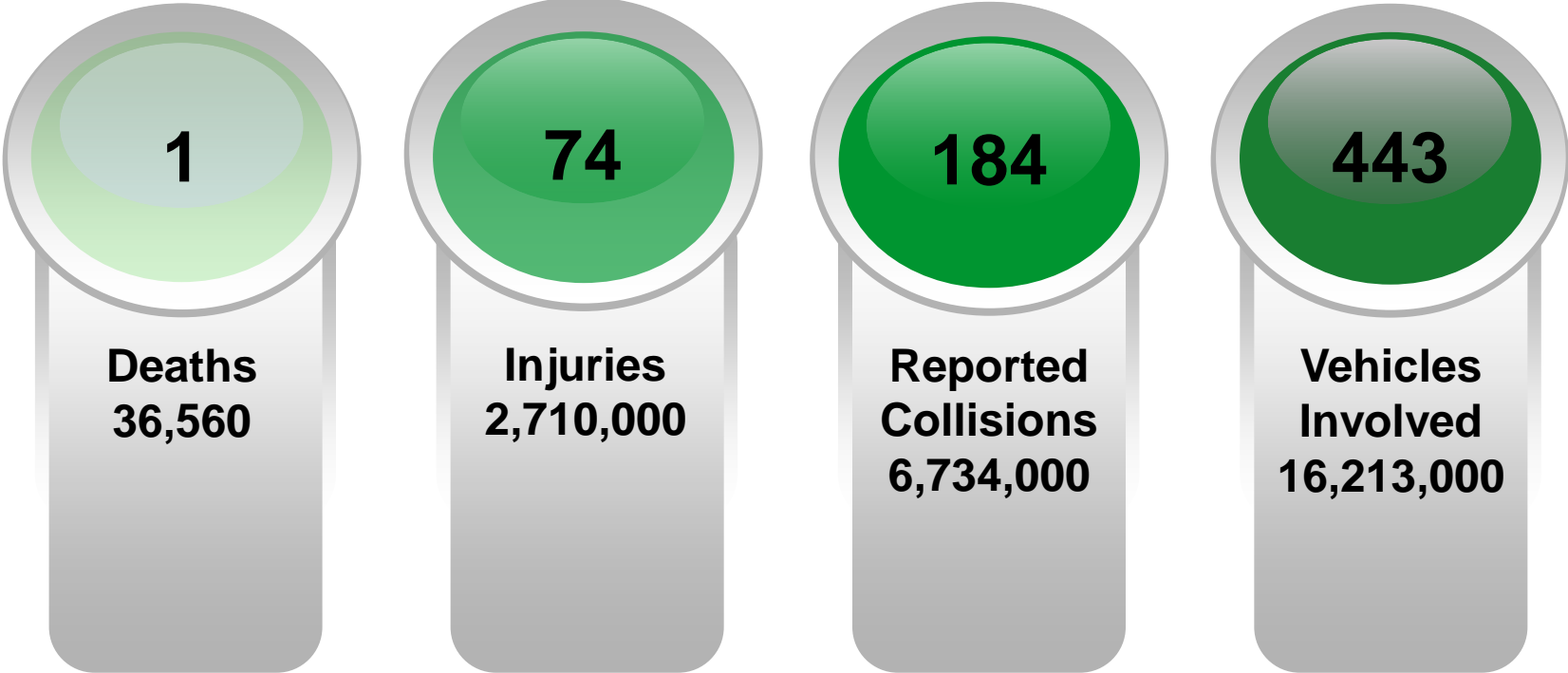


Collision and Casualty Statistics:

For each recorded fatality it is estimated there are:



Deaths
36,560

Injuries
2,710,000

Reported Collisions
6,734,000

Vehicles Involved
16,213,000

Estimated economic costs to society: \$242 Billion

Estimated comprehensive costs to society: \$836 Billion*

**Includes economic costs plus loss of market and household productivity*